

EDWARD R. JONES, PH.D.
ValueOptions, Inc.
Senior Vice President

PROFESSIONAL EXPERIENCE

ValueOptions, Inc. **October 2007 - Present**
Senior Vice President, Commercial Division **Cypress, California**

- Responsible for all commercial business, including six (6) service centers around the United States that manage care for 16 million members
- Account Management for existing national and health plan accounts
- Commercial sales and business development activities

Behavioral Healthcare **2006 - Present**
Member of Editorial Board

Summit Centers Malibu (SCM) **2006-2007**
Malibu, California **Malibu, California**

- Senior Executive responsible for administration, clinical operations, sales, and marketing

PacifiCare Behavioral Health (PBH) **2001-2006**
Vice President and Chief Clinical Officer **Van Nuys, California**

- Senior Executive accountable for the performance of all PBH care management centers, including accountability for service utilization, clinical quality, customer service, administrative efficiency, and compliance with NCQA and state regulatory standards
- Senior Executive accountable for provider network management and development, with oversight for a major network expansion in the eastern United States beginning in 2002
- Chair of Corporate Utilization Management Committee, with accountability for the development and implementation of corporate clinical policies and procedures
- Participation in strategic planning and product development, with a leadership role in the annual enhancements of the proprietary ALERT® outcomes management system
- Lead clinical role in all major sales and marketing presentations
- Member of the board of the industry trade association, American Managed Behavioral Healthcare Association, since 2001, serving as Chairman in 2004

PacifiCare Behavioral Health (PBH) **1997 - 2000**
Corporate Clinical Director **Van Nuys, California**

- Director of operations for the Van Nuys, California care management center (2 million members), accountable for service utilization, clinical quality, customer service, administrative efficiency, and compliance with NCQA and state regulatory standards
- Development and implementation of the ALERT® outcomes management system, utilizing patient and practitioner reported data, and providing real time feedback to clinicians on critical risk factors
- Development and implementation of Taking Charge of Depression®, a disease management program for patients treated in the primary care setting
- Chair of Corporate Utilization Management Committee, with accountability for the development

and implementation of corporate clinical policies and procedures

Center for Behavioral HealthCare (CBH)

1991 - 1997

Co-Owner and Co-Director

Los Angeles, California

- Development and management of a system of care with formal quality improvement and utilization management programs
- Risk sharing and fee-for-service contract with payers
- Implementation of clinical information systems, including provider profiling of utilization and quality data for re-credentialing
- Implementation of an outcomes measurement system (patient self-report data pre- and post-treatment) and patient satisfaction surveys.

Private Practice

1982 - 1991

Los Angeles, California

Diverse clinical practice, including both outpatient and inpatient treatment, with the following specialty areas:

- Cognitive Behavioral Therapy
- Chemical Dependency Treatment
- Adolescent Treatment
- Psychological Assessment

Crossroads Hospital

1990-1992

Clinical Director

Van Nuys, California

- Clinical Director for a 40-bed acute psychiatric facility for adolescents
- Chair of the Peer Review Committee

New Beginnings Unit at Century City Hospital

1986-1990

Consulting Psychologist

Los Angeles, California

- Consulting Psychologist for a 30-bed inpatient chemical dependency treatment program for adults

PROFESSIONAL CERTIFICATIONS

- California State License No.: PSY 7227

Issued 1/4/1982

Expires 8/31/2009

EDUCATION

Northwestern University

Doctor of Philosophy

Major: Clinical Psychology

Cornell University

Bachelor of Arts

Major: Psychology